



**WORKPLACE  
DATA CENTER**  
MEASURE WHAT MATTERS™

## **PARTNER WITH US DELIVER DEEPER INSIGHT DRIVE GREATER IMPACT**

**Become a Workplace Data Center™ Gold Partner and bring modern, emotion-aware analytics to your clients, while growing your own business with a future-ready platform.**



### **Why Workplace Data Center™?**

Unlike traditional platforms, Workplace Data Center™ combines AI with emotional intelligence to deliver actionable, culturally sensitive insights that drive real change, making it easy for partners to demonstrate ROI and long-term value.

### **Why Partner with Us?**

Workplace Data Center™ gives you the tools to help organizations go beyond surface-level surveys and truly understand what drives their people.

As a Gold Partner, you'll gain exclusive access to offer our platform, assessments, and analytics services, while unlocking new revenue streams and positioning yourself as a trusted advisor in the people analytics space.

- ✓ **AI-powered, real-time employee feedback**
- ✓ **Emotion insight via Morphii® technology**
- ✓ **70%+ survey completion rates**
- ✓ **PhD-designed assessments and tools**
- ✓ **Custom-branded support & marketing assets**
- ✓ **High-margin reseller model**



## What You Get as a Gold Partner

**Co-Creation & GTM Planning:** We help you build your One-Page Business Plan and go-to-market strategy for success.

**Marketing & Sales Support:** Access co-branded decks, flyers, and digital marketing assets designed to help you sell.

**Dedicated Concierge Support:** Our team is here to help you every step of the way, from onboarding to scaling.

### Full Access to the Workplace Data Center™

**Platform:** Offer five modern assessments under your own brand:

1. Organizational Health Quotient™
2. Winning Teams Win™
3. Peoplenamics™
4. Employee Investment Index™
5. Corporate Wellness Audit
6. Add your own surveys, too!



## Empower Clients Differently. Deliver Smarter Insight.

As a Gold Partner, you'll offer something your clients can't get anywhere else: a people analytics platform that combines emotional intelligence, real-time data, and cultural sensitivity, built to turn feedback into action.



- ✓ 70%+ Survey Completion Rates
- ✓ 2-4x More Written Feedback
- ✓ Real-Time, Actionable Analytics
- ✓ Emotion Insight via Morphii®
- ✓ 50x More Culturally Sensitive
- ✓ Smart Design, No Survey Fatigue

## Our Shared Mission

Our mission is to empower our partners to deliver meaningful change, helping organizations measure, understand, and improve workplace culture through real-time data, emotional insight, and AI-driven assessments.

## Ready to partner? Let's scale impact, together.



Contact us today!  
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